

ENTRY FORM

SECTION 1: YOUR BEST PRACTICE

Title of Best Practice : _____

What process/area of your company does your Best Practice impact upon? (up-to 3 areas can be given)

<input type="checkbox"/>	1. Leadership (vision, values)
<input type="checkbox"/>	2. Social and environmental responsibility (surpassing regulatory requirements/engaging with the local community)
<input type="checkbox"/>	3. Strategic planning and deployment
<input type="checkbox"/>	4. Customer and market focus (understanding customers, building customer relationships, marketing)
<input type="checkbox"/>	5. Seeking, connecting and forming international partnerships for export growth (leveraging e-commerce)
<input type="checkbox"/>	6. Performance measurement (selecting measures, analysis, reporting, balanced scorecard, triple bottom-line)
<input type="checkbox"/>	7. Benchmarking (performance and best practice benchmarking)
<input type="checkbox"/>	8. Education, training, development and learning
<input type="checkbox"/>	9. Employee teams, empowerment, motivation, and satisfaction
<input type="checkbox"/>	10. Innovation (in products/services and processes)

Authorization

<input type="checkbox"/>	A) If my company's entry is successful in Round 1, we are willing to participate in Round 2 and have our entry (document and video) posted on Alibaba.com for members to vote. We understand that our entry's content will be seen by other members on Alibaba.com.
<input type="checkbox"/>	B) I understand that the name of my company, the best practice document / video will be published on Alibaba.com website should we qualify onto Round 2. If we do not qualify we understand that our company's name and entry will not be published.
<input type="checkbox"/>	C) I understand Alibaba may reuse my company's best practice entry elsewhere.

Company name	
Member ID	
Name of contact person	
Position	
Email address	
Telephone number	
Company Address	
Number of full-time employees in the company	